



This course plan is a recommended sequence for this major. Courses designated as critical (!) may have a deadline for completion and/or affect time to graduation. Please see the Program Notes section for details regarding “critical courses” for this particular Program of Study.

Critical	Course Subject and Title	Credit Hours	Min. Grade ¹	Major GPA ²	Code	Prerequisites	Notes
Semester One (15-16 Credit Hours)							
	ENGL 101 Critical Reading and Composition	3	C		CC-CMW		
	STAT 110 Introduction to Statistical Reasoning <i>or</i> MATH 122 Calculus for Bus. Admin. & Soc. Sciences	3			CC-ARP	MATH 111/1111 <i>or</i> Math Placement Test score (<i>MATH 122 only</i>)	
	HRTM 110 Introduction to Hospitality Industry	3	C		MR		
	Foreign Language ³ <i>or</i> other Carolina Core Requirement ⁴	3-4			CC-GFL		
	UNIV 101 The Student in the University <i>or</i> Carolina Core Requirement ⁴	3			PR/CC		
Semester Two (15 Credit Hours)							
	ENGL 102 Rhetoric and Composition	3	C		CC-CMW CC-INF		
	STAT 201 Elementary Statistics	3			CC-ARP	MATH 111 <i>or</i> STAT 110 <i>or</i> Math Placement Test score	
	HRTM 280 Foundations of Tourism	3	C		MR		
	SPCH 140 Public Communication <i>or</i> SPCH 230 Business and Professional Speaking	3			CC-CMS		
	Foreign Language ³ <i>or</i> other Carolina Core Requirement ⁴	3			CC-GFL		
Summer (6 Credit Hours)							
	HRTM 290 Practicum and Seminar ⁵	6	C		MR		
Semester Three (15-16 Credit Hours)							
	HRTM 364 Conference and Meeting Planning	3	C		MR		
	IITEC 242 Business Communications	3			CR	ENGL 101 & 102	
	RETL 261 Functional Accounting I	3	C		CR		
	ECON 224 Introduction to Economics	3			PR		
	Carolina Core Requirement ⁴	3-4			CC		
Semester Four (12 Credit Hours)							
	HRTM 381 Travel & Destination Mgmt. (<i>offered spring only</i>)	3	C		MR	Prereq or Coreq: HRTM 280	
	IITEC 264 Computer Applications in Business	3			CR		
	RETL 262 Functional Accounting II	3	C		CR	RETL 261	
	SPTE 240 Business Law	3			CR		
Semester Five (12-15 Credit Hours)							
	HRTM Professional Elective ⁶	3	C		MR		
	MGMT 371 Principles of Management	3			PR		
	Carolina Core Requirement ⁴	3			CC		
	Carolina Core Requirement ⁴ <i>or</i> Approved Elective ⁷	3			CC/PR		
	Carolina Core Requirement ⁴ <i>or</i> Approved Elective ⁷ (<i>only if needed to meet Carolina Core requirements or hours to graduate</i>)	0-3			CC/PR		
Semester Six (12-16 Credit Hours)							
	HRTM 388 Resort Dev. & Mgmt. (<i>offered spring only</i>)	3	C		MR	Prereq or Coreq: HRTM 280	
	HRTM 344 Personnel Organization & Supervision	3			CR		
	MKTG 350 Principles of Marketing	3			PR	ECON 224 & RETL 262	
	Carolina Core Requirement ⁴	3-4			CC		
	Carolina Core Requirement ⁴ <i>or</i> Approved Elective ⁷ (<i>only if needed to meet Carolina Core requirements or hours to graduate</i>)	0-3			CC/PR		
Summer (6 Credit Hours)							
	HRTM 495 Hospitality & Tourism Internship ⁸	6	C		MR		
Semester Seven (12 Credit Hours)							
	HRSM 301 Professional Development Seminar	3			CR		
	HRTM 482 Sustainable Tourism Planning & Policy (<i>offered fall only</i>)	3	C		MR/CC-INT	Senior Standing	
	HRTM Professional Elective ⁶	3	C		MR		
	HRTM Professional Elective ⁶	3	C		MR		
Semester Eight (12 Credit Hours)							
	HRTM 450 Hospitality & Tourism Marketing	3	C		MR	MKTG 350	
	HRTM 481 Analytical Techniques in Tourism & Hospitality (<i>offered spring only</i>)	3	C		MR	STAT 201 or equivalent	
	HRTM 584 Tourism Info. Technology Issues (<i>cross-listed: IITEC 584</i>) (<i>offered spring only</i>)	3	C		MR	IITEC 264 or equivalent	
	Approved Elective ⁷	3			PR		

Graduation Requirements Summary

Minimum Total Hours	Major Requirements Hours	College & Program Requirements Hours	Carolina Core Hours	Minimum Overall GPA
120	48	33-39	31-37	2.00

- Regardless of individual course grades, students must maintain a minimum 2.00 cumulative GPA.
- Some colleges require a minimum GPA for major courses. Courses indicated in this column are included in the major GPA for this program of study.
- College of HRSM students must demonstrate proficiency in a foreign language by achieving a score of 2 or higher on the foreign language placement test, or credit equivalent to USC 109 and 110 courses, or credit equivalent to the USC 121 course.
- The [Carolina Core](#) provides the common core of knowledge, skill and academic experience for all Carolina undergraduate students.
- Supervised full-time work experience in an area of the hospitality and tourism industry, selected by the student and approved by the practicum coordinator. 400 hours required. This experience may be delayed or completed during a regular semester, if needed. Students may complete up to an additional 9 credit hours while completing HRTM 290.
- HRSM Professional Electives are chosen in consultation with an advisor. At least 6 hours must be from HRTM.
- The Tourism Management major curriculum includes 3-11 hours of approved electives, depending on how students fulfill the Carolina Core requirements. Any course in the University can be used to satisfy the elective requirement including additional electives in the major.
- Structured industry practical experience in a hospitality or tourism company. 400 hours required. Students may complete up to an additional 9 credit hours while completing HRTM 495.

Program Notes:

- Minors are optional for Tourism Management majors and may be in any course of study offered by the College of HRSM as well as any other University program with an approved minor. College of HRSM required courses may not be counted toward a minor.
- The last 30 credit hours toward your degree must be earned in residence at the University of South Carolina-Columbia.

University Requirements: Bachelor's degree-seeking students must meet Carolina Core (general education) requirements. For more information regarding these requirements, please visit the [Carolina Core](#) page on the University website.

Codes:			
CC	Carolina Core	CC-INF	Carolina Core – Information Literacy
CC-AIU	Carolina Core-Aesthetic and Interpretive Understanding	CC-INT	Carolina Core – Integrative Course
CC-ARP	Carolina Core-Analytical Reasoning and Problem-Solving	CC-SCI	Carolina Core – Scientific Literacy
CC-CMS	Carolina Core-Effective, Engaged, and Persuasive Communication: Spoken Component	CC-VSR	Carolina Core – Values, Ethics, and Social Responsibility
CC-CMW	Effective, Engaged, and Persuasive Communication: Written Component	CR	College Requirement
CC-GFL	Carolina Core-Global Citizenship and Multicultural Understanding: Foreign Language	MR	Major Requirement
CC-GHS	Carolina Core – Historical Thinking	PR	Program Requirement
CC-GSS	Carolina Core – Social Sciences		

Disclaimer: Major maps are only a suggested or recommended sequence of courses required in a program of study. Please contact your academic advisor for assistance in the application of specific coursework to a program of study and course selection and planning for upcoming semesters.