

Major Map: International Business Bachelor of Science in Business Administration (B.S.B.A.)

Global Business Innovation Concentration
Darla Moore School of Business
Sonoco International Business Department

Bulletin Year: 2025-2026

This course plan is a recommended sequence for this major. Courses designated as critical (!) may have a deadline for completion and/or affect time to graduation. Please see the "Program Notes" section for details regarding "critical courses" for this particular Program of Study.

Critical	Course Subject and Title	Credit	Min. Grade ¹	Major		Prerequisites	Notes
emeste	er One (15-17 Credit Hours)						
!	ENGL 101 Critical Reading and Composition	3	С		CC-CMW		
!	MATH 122 Calculus for Bus. Admin. & Soc. Sci. or MATH 141 Calculus 1 ³	3-4	С		CC-ARP	MATH 111/111/115 (MATH 122); MATH 112/115/116 (MATH 141); or placement through the MAP	
!	ECON 221 Principles of Microeconomics or ECON 222 Principles of Macroeconomics	3	С		CR		
	Foreign Language ⁴	3-4	С		CC-GFL/PR		
	UNIV 101 The Student in the University or Carolina Core Requirement ⁵	3			PR/CC		
meste	er Two (15-16 Credit Hours)						
!	ENGL 102 Rhetoric and Composition	3	С		CC-CMW CC-INF	C or better in ENGL 101	
!	STAT 206 Elementary Statistics for Business or STAT 205 Elem. Stat. for Biological & Life Sciences	3	С		CC-ARP	See Bulletin Listing	
!	ACCT 225 Introduction to Financial Accounting	3	С		CR		
!	MGSC 290 Computer Info. Systems in Bus.	3	C		CR		
	Foreign Language ⁴	3-4	C		CC-GFL/PR		
mest	er Three (18 Credit Hours)		حتّ				
!	ACCT 226 Intro. to Managerial Accounting	3	С		CR	ACCT 225	
!	ECON 221 Principles of Microeconomics or ECON 222 Principles of Macroeconomics	3	C		CR	71001 220	
	MGMT 250 Professional Communication	3	С		CR	ENGL 101 & 102	
1	MGMT 371 Principles of Management	3	C		CR		
i	MGSC 291 Applied Statistics for Business	3	C		CR	STAT 206	
•	Foreign Language ⁴	3	C		PR	01/11/200	
nest	er Four (16 Credit Hours)	0	U		110		
!	IBUS 310 Globalization and Business	3	С		MR	ACCT 225/226, ECON 221/222, & MGSC 290/291	
!	IB Functional course ⁶	3	С		MR	IBUS 310	
!	Course in Second Major ⁷	3	С		MR		
	FINA 363 Introduction to Finance	3	С		CR	C or better in ECON 221 or ECON 224; C or better in ACCT 225 or RETL 261; C or better in STAT 201, STAT 205, STAT 206, STAT 509, STAT 511, STAT 515, or MATH 511	
	BADM 301 Bus. Careers in the Global Economy	1	С		CR		
	Foreign Language⁴	3	С	L	PR		
nest	er Five (15 Credit Hours) -Abroad8						
!	IB Regional Course ⁶	3	C	ļ	MR		
	ACCT 324 Survey of Commercial Law	3	С		CR	O anh attania OTAT 000	
	MGSC 395 Operations Management	3	С		CR	C or better in STAT 206	
	MKTG 350 Principles of Marketing	3	С		CR		
	Carolina Core Requirement ⁵	3			CC		
nest	er Six (15 Credit Hours) –Abroad ⁸				МВ		
!	Course in Second Major ⁷	3	C	<u> </u>	MR		
	IB Regional Course ⁶	3	С	ļ	MR		
	Foreign Language ⁴ or Elective ⁹	3	С	ļ	PR		
	Foreign Language ⁴ or Elective ⁹	3	С	ļ	PR		
	Carolina Core Requirement ⁵ or Elective ⁹	3			CC/PR		
nest	er Seven (12-19 Credit Hours)		-		MD		
!	Course in Second Major ⁷	3	С		MR		
	Course in Second Major ⁷	0-3	С		MR	IBUO A4A (# T	
	IB Thematic Course ⁶	3	С	<u> </u>	MR	IBUS 310 (all Thematic courses)	
	Foreign Language ⁴ (only if needed to meet foreign language requirement)	0-3	С		PR		
	Carolina Core Requirement ⁵	3			CC		
	Carolina Core Requirement⁵	3-4			CC		

Semester Eight (15-18 Credit Hours)						
Course in Second Major ⁷	3	С		MR		
MGMT 478 Strategic Management	3	С		CR	MKTG 350, FINA 363, MGMT 371 &	
				CC-INT	Senior Standing	
Foreign Language ⁴ (only if needed to meet	0-3	С		PR		
foreign language requirement)						
Carolina Core Requirement ⁵	3			CC		
Carolina Core Requirement ⁵	3			CC		
Carolina Core Requirement ⁵	3			CC		

Graduation Requirements Summary

Minimum Total Hours	Minimum Major Requirements Hours	College & Program Requirements Hours	Carolina Core Hours	Minimum Institutional GPA
122	27	52-64	31-43	2.800

- 1. Regardless of individual course grades, students must maintain a minimum 3.65 cumulative GPA at the end of their first year (fall, spring, summer term) followed by a 3.500 at the end of the third semester.
- 2. Some colleges require a minimum GPA for major courses. Courses indicated in this column are included in the major GPA for this program of study.
- 3. Students who do not place into MATH 122 or MATH 141 will be required to take a summer course in the summer following their first year.
- 4. International Business: Global Business Innovation majors are required to complete four 300-level or higher courses in a specific language based on study location and partner university. The Foreign Language Placement test will determine at which level the student will begin. Students may fulfill minor or cognate requirements through completion of the foreign language requirement. Based on entering language ability, total program hours may vary and students may exceed 15 hours some semesters and/or need summer coursework. However, many students bring in AP/IB credit to satisfy some course requirements.
- 5. The Carolina Core provides the common core of knowledge, skill and academic experience for all Carolina undergraduate students.
- 6. International Business Major courses:
 - a. Functional Courses (3 hours): ACCT 426, IBUS 501, IBUS 502, IBUS 503, IBUS 405, IBUS 430, IBUS 432, MGMT 406, ECON 503, 504, 505
 - b. Thematic Courses (3 hours): IBUS 422, 423, 424, 425, 426, 427, 428, 429, 431, 433, 434, 435, 519, 521
 - c. Regional Courses (6 hours): two courses with focus on the specific study abroad region
- 7. International Business majors are required to complete a second functional major in the business school. Students in the Glob al Business Innovation Concentration must complete the Management major as the functional major.
- International Business: Global Business Innovation majors are required to study abroad in China for the 5th semester and New Zealand for the 6th semester. Course selection is subject to availability at partner school with advisor approval.
- 9. The total number of elective hours required depends on the number of hours used to fill other degree requirements, including the minor or cognate, multiple business majors or the business analytics concentration. Options to meet this requirement may include: pre-professional coursework, an accelerated master's program (maximum of 4 courses if not counted elsewhere in the degree), lower-level language courses (100-200 level in addition to Carolina Core requirements), electives, or a second business major. Consultation with your academic advisor is required to determine appropriate use of the electives.

Program Notes:

- Courses identified as "critical" must be completed with a grade of "C" or better in the semester indicated in order to progress in the program.
- · Admission to the International Business European Business major is highly competitive and enrollment is limited.
- Students may pursue a Business Analytics Concentration (9 hours) in conjunction with their functional major.
- Students may choose to complete a **Sustainability in Business Concentration** (12 hours) in conjunction with the International Business major. Courses applied in the major may not also fulfill concentration requirements.
 - o Required: MKTG 472 Business, Markets and Sustainability (3) and IBUS 427— Global Stakeholder Management (3)
 - o Choose 3-6 hours from the following: ACCT 550; ECON 500, 505, 548; FINA 473; MGMT 407, 408; MGSC 489
 - o Choose 0-3 hours from the following: ENVR 321, 322, 331, 533; GEOG 321; HTMT 485; POLI 478
- Business courses may be repeated only once. Students may appeal to take a course for a third time and must see an advisor to complete the appeal process.
- Students must complete nine hours of international-focused courses. These courses can be satisfied within the 122 required hours and do not require additional coursework. At least three credits must be a Business or Economics course at the 300-level or above. The remaining six credits can come from: a) two Carolina Core courses OR b) two 200-level or above foreign language course(s) in the same language. For a complete list of the these courses, please visit: http://moore.sc.edu/academicprograms/undergraduate/globalexperience/internationalrequirement.aspx
- All undergraduate students must take a 3-credit course or its equivalent with a passing grade that covers the founding documents. This course may
 fulfill any requirement in the program of study. Courses that meet this requirement are listed in the academic bulletin.
- The last 30 credit hour in-residence requirement is waived for this program of study.

University Requirements: Bachelor's degree-seeking students must meet Carolina Core (general education) requirements. For more information regarding these requirements, please visit the <u>Carolina Core</u> page on the University website.

Codes:					
CC Carolina Core	CC-INF Carolina Core – Information Literacy				
CC-AIU Carolina Core-Aesthetic and Interpretive Understanding	CC-INT Carolina Core – Integrative Course				
CC-ARP Carolina Core-Analytical Reasoning and Problem-Solving	CC-SCI Carolina Core – Scientific Literacy				
CC-CMS Carolina Core-Effective, Engaged, and Persuasive Communication: Spoken Component	t CC-VSR Carolina Core – Values, Ethics, and Social Responsibili				
CC-CMW Effective, Engaged, and Persuasive Communication: Written Component	CR College Requirement				
CC-GFL Carolina Core-Global Citizenship and Multicultural Understanding: Foreign Language	MR Major Requirement				
CC-GHS Carolina Core – Historical Thinking	PR Program Requirement				
CC-GSS Carolina Core – Social Sciences					

Disclaimer: Major maps are only a suggested or recommended sequence of courses required in a program of study. Please contact your academic advisor for assistance in the application of specific coursework to a program of study and course selection and planning for upcoming semesters.