



Generative Artificial Intelligence CoP

Integrating Generative AI into Teaching and Learning

Tuesday, February 25, 2025, 12:00 PM-1:30 PM

Meeting Zoom Link: <https://sc-edu.zoom.us/j/85688555028>

Allison Byxbe, M.A., Lecturer, Darla Moore School of Business

Gloria Washington, Ed.D., Instructional Designer, Center for Teaching Excellence

- I. Welcome & Overview
- II. Roundtable Introductions (in Chat)
 - Name, College/Department, Role, and Choose One Area where you have used (or are interested in using) GenAI from this list: Course Design, Assessment, Student Engagement, Content Creation, Feedback & Grading
- III. Presentation: Content Creation Tools for Assignments
 - Ayse, Ozturk, Ph.D., Clinical Associate Professor, Marketing, Darla Moore School of Business
- IV. Panel Presentations: Integrating Generative AI into Teaching and Learning
 - Emily Allen, Ph.D., Instructor, School of Music
 - Marcia Purday, APR, M.B.A, Instructor, School of Journalism and Mass Communications, College of Information and Communications
 - Virginia "Britt" Terry, Ph.D., Clinical Associate Professor, Center for Business Communication, Darla Moore School of Business
- V. Q&A – Panel Discussion
- VI. Wrap-Up & Next Steps