

CURRICULUM VITA

Colleen Dibble

PhD Student

College of Hospitality, Retail, and Sport Management

Department of Sport and Entertainment Management

University of South Carolina

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[Google Scholar](#) [ORCID](#)

EDUCATION

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|----|---|------|
| MS | University of South Carolina, Sport, and Entertainment Management | 2023 |
| AA | Roger Williams University, Paralegal Studies | 2018 |
| MA | University of Oklahoma, Administrative Leadership | 2015 |
| BS | Purdue University, Sociology | 2009 |

RESEARCH EXPERIENCE

Founder and CEO, Dibbs Consulting, LLC Present
Specializing in women's athletics strategy, athlete development, sponsorship, and sustainability.

Research Assistant, University of South Carolina 2021–Present
Projects include Gendered Esports, WNBA Instagram Analysis (2020-2021), and Power-5 AD Database.

TEACHING EXPERIENCE

Instructor of Record, SPTE 440 – Sport Finance, University of South Carolina
Instructor of Record, UNIV 101 – First Year Experience, University of South Carolina
Academic Coach, Gamecock Athletics
Guest Lecturer, Army and Navy ROTC Programs
United States Navy – Command Fitness Leader, Petty Officer Indoctrination, Warfare Training (2009–2020)

PRESENTATIONS PODCASTS AND INVITED LECTURES

“Fan Motivation in the New Era of Women's Collegiate Basketball,” CSRI Conference, 2025
“Leading the Flying V: UO's Women's Athletics Model,” CSRI Conference, 2024
Podcast: Title IX and College Sports –Dr. Staurowsky, Ithaca College, March 2024
“Operation Surf: Changing Veterans' Lives,” Veterans in Society Conference, 2024
“A Sport Politic: Collegiate Esports Branding,” CSRI, 2023
“Power, Wealth, Influence in Esports Compensation,” SMA, 2022
“Gendered Brand Activations in Esports,” SEVT, 2022

PROFESSIONAL TRAINING AND CERTIFICATION

Hootsuite Platform and Social Marketing (2025)

Certificate in Women's Entrepreneurship (2024)
Cornell University

CITI Program Social and Behavioral Researcher (2023)

Preparing Future Faculty Credential (2023)

United States Military Apprenticeship Certification: Police Officer I, Security Specialist,
Computer Operator, Paralegal

STUDENT ADVISING

Tashiyana Jackson (2024) Senior Thesis, Student-Athletes' Perception of Equality - Second Reader

MANUSCRIPTS AND PUBLICATIONS

Dibble, C. M., Nagel, M., Fisackerly, W., & Shapiro, S. (Accepted). A comparative analysis of top earning esports players. *International Journal of Esports*.

Dibble, C. M., Davie, G. K., & Herman, J. L. III. (Under Review). Fan motivation for women's collegiate basketball. *Journal of Applied Sport Management*.

Dibble, C. M. (In Progress). Coaching Beyond the X's and O's: Impact of Coach Dawn Staley. Targeting *Sport, Education and Society* or *Sociology of Sport Journal*.

PROFESSIONAL MEMBERSHIPS

North American Society of Sport Management
Women in Sport & Entertainment - Charlotte Chapter
WomenX

AWARDED GRANTS

Dibble, C. M. & Kazmierski-Davie, G. (2024). Fan motivation at women's athletic events. Funded: \$3,905.

Dibble, C. M. & Crews, T. (2025). SPTE 440 Online Course Development Grant. Funded: \$2,500.

HONORS AND AWARDS

USS NIMITZ Senior Sailor of the Year, 2018 – Ranked #1 of 200 peers aboard nuclear-powered aircraft carrier.

Emerging Voice Award, 2016 – Outstanding alumni recognition, Purdue University College of Liberal Arts.

Professional References

Dr. John “Andy” Gillentine
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Dr. Khalid Ballouli
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Associate Professor
Advisor
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Mr. Charlie Ramage
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