

EDUCATION

William & Mary Law School, *Juris Doctor* - Williamsburg, VA May 2009
Honors: **Editor-in-Chief**, *William & Mary Environmental Law and Policy Review*
 Moot Court, Regent University Tournament: 2nd Place, 5th Best Brief
 Graduate Research Fellow, Research Assistant to Christie Warren

London School of Economics, *M.Sc. European Political Economy: Integration* Dec. 2006

West Virginia University, *B.A. International Studies & B.S. Economics* - Morgantown, WV May 2005
Honors: Foundation Scholarship (Full Academic), University Honors Scholar, Phi Beta Kappa

ACADEMIC EXPERIENCE

Joseph F. Rice School of Law, University of South Carolina, Assistant Professor July 2024 - Present
• Hired to teach law and technology classes, e.g. Data Privacy, Cybersecurity, Artificial Intelligence
• Works closely with the TechInLaw Collaborative, developing tech law programming in the community

Joseph F. Rice School of Law, University of South Carolina, Adjunct Professor Aug. 2021 – May 2024

William & Mary Law School, Adjunct Faculty - Williamsburg, VA Aug. 2013 – May 2023

PUBLICATIONS

Law Review Articles in Publication

Privacy in the Age of Active Sensors, 92 UMKC L. REV. 67 (2023)
Co-Author with Michael E. Hodgson, Ph.D., <https://papers.ssrn.com/abstract=4346211>
Waitlisted for the 2023 Privacy Law Scholars Conference

Drones and Data: A Limited Impact on Privacy, 55 U. RICH. L. REV. 991 (2021)
https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3532510

Gently Modified Operations: How Environmental Concerns Addressed through Customs Procedures Can Successfully Resolve the US-EU GMO Dispute, 33 WM. & MARY ENVTL. L. & POL'Y REV. 971 (2009)
https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3850387

Works in Progress

Vehicle Data from Active Sensors: Problems and Solutions
Accepted as a Discussion Paper for Privacy Law Scholars Conference – Europe (Oct. 2024)

A (Nearly) Natural Experiment for Privacy Theories

Privacy's Federalism Problem

Other Publications

Leader, Brainstorming Group, *Artificial Intelligence*, THE SEDONA CONFERENCE WORKING GROUP 11 (Work in Progress)

Brainstorming Group Member, *Online Tracking*, THE SEDONA CONFERENCE WORKING GROUP 11 (Unpublished, May 2024)

Drafting Group Member, *Commentary on Proposed Model Data Breach Notification Law*, THE SEDONA CONFERENCE WORKING GROUP 11 (Jul. 2023), <https://thesedonaconference.org/node/10336>

Ownership of the Self in the New NBA CBA, U.S.C. SPORTS & ENT. L. SOC'Y BLOG (May 2, 2023), https://www.sc.edu/study/colleges_schools/law/student_life/student_organizations/sports_and_entertainment/index.php

The COVID-19 Pandemic One Year On: Finding Balance Between Privacy and Public Health, 77 BUS. LAW. 237 (2022), <https://papers.ssrn.com/abstract=3917827>

Brainstorming Group Member, *Commentary Advisability of Adopting a Strict Liability Regime for Data Breaches Involving Personal Information*, THE SEDONA CONFERENCE WORKING GROUP 11 (Unpublished, Oct. 2021)

Brainstorming Group Member, *Commentary on Impact of Pandemic Response on Global Privacy*, THE SEDONA CONFERENCE WORKING GROUP 11 (Unpublished, Oct. 2021)

International Data Privacy Laws (excluding the US, EU, and Canada), in DIRECTOR'S TECHNOLOGY HANDBOOK 85 (Candace M. Jones, ed., 2021) (available upon request)

Contracting with Vendors for Information Security and Resiliency, in DIRECTOR'S TECHNOLOGY HANDBOOK 131 (Candace M. Jones, ed., 2021) (available upon request)

State-level Statutes Governing Unmanned Aerial Vehicle Use in Academic Research in the United States, Co-Author with Michael E. Hodgson, Ph.D., 42 INT'L J. OF REMOTE SENSING 5366, no. 14 (2021), <https://papers.ssrn.com/abstract=3850278>

Brainstorming Group Member, *Commentary on "Risk of Harm" Exception in Data Breach Notification Law*, THE SEDONA CONFERENCE WORKING GROUP 11 (Unpublished, Apr. 2021)

An Early Evaluation of the Privacy Impacts of the COVID-19 Pandemic, 76 BUS. LAW. 261 (2021), <https://papers.ssrn.com/abstract=3850383>

EU Advocate General: Schrems Can't Bring Class Action Against Facebook, BUS. L. TODAY: MONTH-IN-BRIEF: INTERNET LAW & CYBER-SECURITY (July 2017), <https://businesslawtoday.org/month-in-brief/december-brief-internet-law-cyber-security-2017/>

Reauthorization of FISA Section 702 & Privacy Implications, ABA CYBERSPACE L. NEWSL. (Dec. 2017) (available upon request)

NAIC Proposes Insurance Data Model Security Law, ABA CYBERSPACE L. NEWSL. (Dec. 2017) (available upon request)

Brainstorming Group Member, *Legal Issues in Cloud Computing*, THE SEDONA CONFERENCE WORKING GROUP 11 (Unpublished, Sept. 2017)

Joshua Hinson & David Sella-Villa, *Searches in Schools*, in SCHOOL RESOURCE OFFICER MANUAL (S.C. Bar Young Law. Div. eds., 2017) (available upon request)

Eric Boughman, Sara Beth A.R. Kohut, David Sella-Villa, and Michael V. Silvestro, “*Alexa, Do You Have Rights?*”: *Legal Issues Posed by Voice-Controlled Devices and the Data They Create*, 2017 BUS. L. TODAY 1 (July 2017), <https://businesslawtoday.org/2017/07/alexa-do-you-have-rights-legal-issues-posed-by-voice-controlled-devices-and-the-data-they-create>

Co-Editor, *International Trade*, 51 ABA/SIL YIR (2017)

Co-Editor, *International Trade*, 50 ABA/SIL YIR 85 (2016)

PRESENTATIONS

Ethics CLE Presentation, *Ethical Obligations of Lawyers When Facing Challenges Presented by Generative AI*, University of South Carolina School of Law: LegalTech Seminar Series, Columbia, S.C. (July 25, 2024)

Panel Presentation with Melissa Dalziel, Anya Korylov, Julian Ackert, and John Polenber, *Outline Discussion Artificial Intelligence Brainstorming Group*, Sedona Conference Working Group 11 Annual Meeting, Minneapolis, MN (May 3, 2024)

Invited Speaker, *Data Privacy: Overview of U.S. Approaches*, U.S. Department of State & IVLP, Strengthening Cybersecurity Conference, Columbia, S.C. (Apr. 15, 2024)

Panel Presentation with Bob Siegel, Ben Siegel, and Keith Voorheis, *Building a Culture of Privacy in an Organization*, Privacy & Security Forum 2023, Washington, D.C. (Nov. 10, 2023)

Invited Speaker, *Data Privacy: Overview of U.S. Approaches*, U.S. Department of State & Columbia Counsel for Internationals, Strengthening Cybersecurity Conference, Columbia, S.C. (Oct. 30, 2023)

Guest Lecture, *University 101: Cyber Policy & Ethics – Data Privacy*, University of South Carolina, Walker Institute of International and Area Studies, invited by Jodi Salter (Sept. 20, 2023)

Ethics CLE Presentation with Alex White, *Ethics and Judgment Calls: Understanding Anti-Money Laundering (AML), Data Privacy, and Beneficial Ownership Registries*, University of South Carolina School of Law: LegalTech Seminar Series, Columbia, S.C. (Sept. 20, 2023)

Discussion Leader, *Roundtable Discussion: Privacy*, South Carolina Information Technology Directors Association (SCITDA) 2023 Fall Leadership Meeting, Columbia, S.C. (Sept. 19, 2023)

Presenter, *Data Classification: Advancing Privacy, Security and Compliance*, South Carolina Information Technology Directors Association (SCITDA) 2023 Fall Leadership Meeting, Columbia, S.C. (Sept. 18, 2023)

DAVID E. SELLA-VILLA

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Discussion Leader, *Privacy and democratic architecture*, by Artur Pericles L. Monteiro, 2023 Privacy Law Scholars Conference, Boulder, Colo., (June 1, 2023)

CLE Presentation, *Privacy for S.C. State Government Lawyers*, South Carolina Attorney General's Office, Columbia, S.C. (Apr. 28, 2023)

Guest Lecture, *ISP 382: Data Privacy – In Theory & Practice*, University of Texas at Austin, School of Information and Center for Identity, invited by Adjunct Professor Michael Wyatt (Apr. 21, 2023)

CLE Panel Moderator, *Digital Assets*, University of South Carolina School of Law: LegalTech Seminar Series, Columbia, S.C. (Feb. 24, 2023)

Guest Lecture, *LAW 428: An IoT Legal Analysis - Active Sensors & the Privacy Problems They Pose*, William & Mary Law School, invited by Prof. Iria Giuffrida (Feb. 16, 2023)

CLE Presentation, *Privacy Notices and Privacy Policies*, 2023 S.C. Data Privacy Day, Columbia, S.C. (Jan. 13, 2023)

Presenter, *Drone Privacy Basics*, 2022 Winter Meeting, S.C. Interagency Drone Users Consortium (SCi-DUC), Columbia, S.C. (Nov. 16, 2022)

Guest Lecture, *GEOG 285: State Drone Laws*, University of South Carolina, Department of Geography, invited by Dr. Grayson Morgan (Sept. 29, 2022)

Accepted Presenter, *Case Study of National Press Photographers Association v. McCraw*, 4th Ann. Symp. on Applications of Contextual Integrity (PrivaCI) (Sept. 23, 2022) (unable to attend for personal reasons)

Discussion Leader, *Taking Emergence Seriously in Law and Technology Regulation*, by Samson Esayas, 2022 Privacy Law Scholars Conference, Boston, Mass., (June 3, 2022)

CLE Presentation with Jack Pringle and Rick Oppedisano, *Letting Go: Some Reasons to Consider Getting a Handle on the Information You Collect and Share*, University of South Carolina School of Law: Legaltech Seminar Series, Columbia, S.C. (Mar. 24, 2022)

CLE Presentation, *Working with a Privacy Mindset*, 2022 S.C. Data Privacy Day, Columbia, S.C. (Jan. 28, 2022)

Guest Lecture, *GEOG 285: State Drone Laws*, University of South Carolina, Department of Geography, invited by Michael E. Hodgson, Ph.D. (Feb. 22, 2021)

CLE Presentation with Michael E. Hodgson, Ph.D., Jennifer Wells, and Sallie Williams, *Parsing Drone Data: Developing a Resilient Management Model for Drones and Other Novel Technologies*, ABA Business Law Section Virtual Annual Meeting (Sept. 23, 2020)

CLE Presentation, *Drones and Privacy: Seeking a Model for Understanding Novel Technologies*, University of South Carolina School of Law: Legaltech Seminar Series, Columbia, S.C. (Sept. 16, 2020)

Presentation, *So, What Do I Do Now? Thoughts on Bringing Drone Data into the Workplace*, Information Technology Professionals of South Carolina, Columbia, S.C. (Jan. 21, 2020)

CLE Presentation with Alex White, *European Union's General Data Protection Regulation*, South Carolina Attorney General's Office, Columbia, S.C. (Nov. 16, 2018)

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Presentation, *Privacy Issues in Higher Ed: Views from the Bursar's Office*, S.C. State Bursars Meeting, Winthrop University, Rock Hill, S.C. (Mar. 28, 2018)

CLE Presentation, *Intelligent Eavesdropping: Privacy and Legal Issues Raised by Digital Personal Assistants and AI Device Connected to the IoT*, 2018 S.C. Data Privacy Day, Columbia, S.C. (Jan. 30, 2018)

CLE Presentation with Eric Boughman, Sara Beth A.R. Kohut, and Michael V. Silvestro, *Intelligent Eavesdropping: Privacy and Legal Issues Raised by Digital Personal Assistants and AI Device Connected to the IoT*, ABA 2018 Cyberspace Law Institute and Winter Working Meeting, Atlanta, Ga. (Jan. 27, 2018)

CLE Presentation with Eric Boughman, Sara Beth A.R. Kohut, G. McCulley, H. Runesha, Ph.D., and Michael V. Silvestro, *Intelligent Eavesdropping: Privacy and Legal Issues Raised by Digital Personal Assistants and AI Device Connected to the Internet of Things*, 2017 ABA Business Law Annual Meeting, Chicago, Il. (Sept. 16, 2017)

CLE Presentation with Alex White, *Information Privacy – Contracting for Privacy & Future Privacy Class Actions*, South Carolina Attorney General's Office, Columbia, S.C. (Aug. 18, 2017)

Guest Lecture, *LAW 497: International Trade Law – International Traffic in Arms*, William & Mary Law School, invited by The Honorable Judith Barzilay (Fall 2013 & Fall 2014)

CONFERENCE ORGANIZER

Privacy as Trust, 2024 South Carolina Data Privacy Day Seminar, Columbia, S.C., Feb. 2, 2024

Privacy at the Point of Contact, 2023 South Carolina Data Privacy Day Seminar, Columbia, S.C., Jan. 13, 2023

Empower. Educate. Engage., 2022 South Carolina Data Privacy Day Seminar, Columbia, S.C., Jan. 28, 2022

MEDIA ACTIVITY

Interviewed for – Colin Wood and Keely Quinlan, *Creating a culture: How state privacy officers hope to rebuild public trust*, STATESCOOP (Feb. 16, 2023), <https://statescoop.com/privacy-culture-state-government-public-trust/>

Presentation & Interview with Michael E. Hodgson, Ph.D. for – *SCi-CAST #008: State and Local Regulatory Issues for Drone Pilots*, S.C. INTERAGENCY DRONE USERS CONSORTIUM (SCI-DUC) (Nov. 2021), <https://www.sciduc.org/sci-cast>

Interviewed for – *Podcast Episode #4: Tips and Strategies for Advising Corporate Directors on Technology Issues*, 2021 ABA BUS. L. VIRTUAL SPRING MEETING DAILY PODCASTS (Apr. 22, 2021), https://www.americanbar.org/groups/business_law/events_cle/spring_2021/daily-podcasts/thursday/

Presentation & Interview for – *SCi-CAST #002: Drones and Privacy*, S.C. INTERAGENCY DRONE USERS CONSORTIUM (SCI-DUC) (Sept. 2020), <https://www.sciduc.org/sci-cast>

OTHER PROFESSIONAL LEGAL EXPERIENCE

South Carolina Enterprise Privacy Office, Chief Privacy Officer - Columbia, SC Mar. 2021 – June 2024

SC Department of Administration, Assistant General Counsel - Columbia, SC Apr. 2016 – Jan. 2023

Tempus Applied Solutions - Tempus Jets, General Counsel - Williamsburg, VA Jan. 2012 – Apr. 2016

Global Flight Relief – Tempus Jets, General Counsel - Williamsburg, VA Aug. 2012 – Apr. 2016

DE Sella-Villa Esq., PLLC, Solo Practitioner - Williamsburg, VA Oct. 2010 – Present

General Assembly of Virginia, Staff Attorney - Richmond, VA July – Oct. 2010

Various Law Firms, Contract Attorney - Richmond, VA Aug. 2009 – Dec. 2011

Baker & McKenzie, LLP, Summer Associate - New York, NY Summer 2008

U.S. Court of International Trade, Chambers of the Honorable Donald C. Pogue, Intern Summer 2007

OTHER TEACHING EXPERIENCE

Legal Externship Supervisor, Various Organizations Jan. 2014 – Present

University of Phoenix, Virginia Campuses, Adjunct Faculty Nov. 2010 – May 2015

- Taught 6 different live undergraduate and MBA-level courses in Law, Economics, & Political Science.
- Presented over 400 hours of live classroom material; delivered online feedback to over 200 students.

Kaplan Test Prep, LSAT Instructor - Columbia, SC Oct. 2016 – May 2020

- Taught a live, in-person LSAT prep course on the Kaplan method, primarily using Socratic pedagogy.
- Guided students in the law school application process & taught habits law school successful.

COMMUNITY AND PROFESSIONAL SERVICE

Service to Universities

Library and Technology Committee, Joseph F. Rice School of Law, University of South Carolina, 2024-2025

Contributor to National Science Foundation Grant Application, *Subject Matter Expert on Privacy Curriculum for Central Carolina Community College Application for Advanced Technical Education Program for Unmanned Aircraft Systems Certificate Programs*, Clemson University, invited by Joe Burgett, Ph.D. (June 2023)

Submission Reviewer, *2023 International Conference on Unmanned Aircraft Systems*, University of South Carolina, Department of Mechanical Engineering, invited by Nikolaos Vitzilaios, Ph.D. (Mar. 2023)

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Member, *Cybersecurity and Information Privacy Graduate Program Advisory Committee*, University of South Carolina, invited by Assistant Dean Gary Moore (since Feb. 2023)

Faculty Advisor, *Sports and Entertainment Law Society*, University of South Carolina School of Law, (since Aug. 2022)

Professional Organizations

Member, <i>American Bar Association – Business Law Section</i>	Jan. 2012 to Present
Member, <i>American Bar Association – Cyberspace Law Committee</i>	May 2016 to Present
Member, <i>Sedona Conference, Working Group 11, Data Security & Privacy Liability</i>	May 2016 to Present
Member, <i>South Carolina Interagency Drone Users Consortium</i>	May 2020 to Present
Member, <i>South Carolina Bar Association – Judicial Qualifications Committee</i>	May 2016 to July 2021

Community Organizations

Tree of Life Congregation, Columbia, SC

Board Member 2018-2020, led the Rabbi Search & Ritual Committees

Produced pre-recorded 2020 High Holiday Services

CrossFit Soda City, Columbia, SC, CrossFit Level 1 Trainer, coaching Aug. 2019 – Mar. 2024

Loblolly Society, Columbia, SC, Since May 2024

Representative Pro Bono Legal Services

Assisting abused women successfully apply for independent immigration status.

Developing estate plans for families with undocumented members.

Assisting non-profits in forming, drafting organizational documents, and applying for 501(c)(3) status.

Aiding small businesses in dealing with sales, product liability, tax planning, and contract review.

LANGUAGE SKILLS

Italian – Advanced *Spanish* – Intermediate *French* – Intermediate *German* – Basic

BAR ADMISSIONS

Pennsylvania Oct. 2009 *Virginia* Apr. 2010 *South Carolina* Nov. 2015

OTHER PROFESSIONAL CERTIFICATIONS

Certified Information Privacy Professional / United States (CIPP/US) (Aug. 2017)

Security Certification: Law of Data Security & Investigations (GLEG) (Feb. 2018)

Certified Information Privacy Professional / Europe (CIPP/E) (Dec. 2019)

Certified Information Privacy Manager (CIPM) (Oct. 2020)

IAPP Fellow of Information Privacy (FIP) (Aug. 2023)

ISACA Artificial Intelligence Fundamentals Certificate (Dec. 2023)

Certified Information Privacy Technologist (CIPT) (May 2024)