



# IMPACT MOORE

## Investing in faculty

The Darla Moore School of Business is dedicated to cultivating future business leaders through innovative education and impactful research that drive economic and societal progress. Fulfilling this mission requires exceptional faculty who excel in their fields. Today, the school's reputation as a leader in business education endures thanks to some of the world's most distinguished professors calling the Moore School home. These thought leaders inspire and educate, bringing tremendous value to all stakeholders.

An endowed chair or professorship is the highest honor a university can bestow upon a member of its faculty. Endowed chairs not only honor the exceptional achievement of professors but also equip them with the resources needed to continue their groundbreaking research and excellence in teaching. Your gift will be a powerful resource to advance business education and research, making a lasting impact in the lives of students.



**Darla Moore**  
**School of Business**  
UNIVERSITY OF SOUTH CAROLINA



## YOUR GIFT TO ESTABLISH AN ENDOWED CHAIR OR PROFESSORSHIP WILL:

- Empower the Moore School to attract and retain top faculty talent. Moore School faculty are in high demand and it takes considerable resources to support them.
- Elevate the reputation of the named faculty member and the school as a whole. As an investor, your name will be linked to a top scholar.
- Support cutting-edge research that addresses the most pressing challenges in the business world.
- Enhance student learning by providing the resources needed to develop new courses and create meaningful learning experiences.

## ENDOWED RECOGNITION OPPORTUNITIES

<b>DEANSHIP</b>	<b>\$5,000,000</b>
<b>DISTINGUISHED CHAIR</b>	<b>\$5,000,000</b>
<b>NAMED CHAIR</b>	<b>\$3,000,000</b>
<b>DISTINGUISHED PROFESSOR</b>	<b>\$1,500,000</b>
<b>NAMED PROFESSOR</b>	<b>\$500,000</b>

## NON-ENDOWED RECOGNITION OPPORTUNITIES\*

<b>3-YEAR DISTINGUISHED FACULTY FELLOW</b>	<b>\$150,000</b>
<b>3-YEAR FACULTY FELLOW</b>	<b>\$100,000</b>

*\*Naming exists for duration of funding.*



**Dr. Patrick Wright** is the Thomas C. Vandiver Bicentennial Chair, Professor of Management and Associate Dean for Corporate Relations, recruited from Cornell University. As a preeminent scholar in the area of strategic human resource management, Dr. Wright is USC's fourth most cited professor, significantly elevating the Moore

School's research and teaching profile. Additionally, as a founder and former faculty director of the Center for Executive Succession he has secured \$5.2 million in corporate support, effectively returning the investment in the chair he holds.

**OFFICE OF DEVELOPMENT**

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